

General Manager (S & M - CM)

Sales & Marketing - Consumer Mobility

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भारत संचार निगम लिमिटेड

(भारत सरकार का उद्यम)

BHARAT SANCHAR NIGAM LIMITED

(A Government of India Enterprise)

S&M-CM/170/Tariff/11-12/

dt @ Chennai-6 the 11-11-11.

Sub: Revision of prepaid tariff under 2G & 3G mobile services and change of plan names- reg.

Ref : C.O. letter 26-07/2011-T&C-CM Circular No. 71/11-12 dt 12-10-11.

With reference to the above cited C.O orders, approval of competent authority is hereby conveyed for revision and change of plan names of 2 plans in prepaid under 2G & 3G mobile services in Tamilnadu LSA (including Chennai Telecom. District) **with effect from 11-11-11.**

Revised “Per Second Plan” and “Per Minute Plan”

Plan Name >>>	Existing	Revised	Existing	Revised
	(1p/Sec) Vinadi Special	Per Sec. Plan	(all @ 49) special	Per Min. Plan
Home LSA				
Voice Call Charges	Ps/Sec	Ps/Sec	Rs./Min	Rs./Min
Local On-net	1p/Sec	1.0p/Sec	0.49	0.49
Local Off-net	1p/Sec	1.2p/Sec	0.49	0.59
Reduced call charges on 2 BSNL Local numbers (Rs./Min)	0.20	0.30	0.20	0.30
STD On-net	1p/Sec	1.2p/Sec	0.49	0.59
STD Off-net	1p/Sec	1.2p/Sec	0.49	0.59
Reduced call charges on 1 BSNL STD number (Rs./Min)	0.30	0.30	0.30	0.30
SMS (Rs./SMS)				
Local	0.60	0.60	0.49	0.60
National	0.60	0.70	0.49	0.70
International	5.00	5.00	5.00	5.00
National Roaming				
Voice Call	Ps/Sec	Ps/Sec	Rs./Min	Rs./Min
Local On-Net	1p/Sec	1.2p/Sec	0.49	0.59
Local Off-net	1p/Sec	1.2p/Sec	0.49	0.59
STD On-Net	1p/Sec	1.2p/Sec	0.49	0.59
STD Off-net	1p/Sec	1.2p/Sec	0.49	0.59
Incoming Call	1p/Sec	1.2p/Sec	0.49	0.59
SMS (Rs./SMS)				
Local SMS	0.60	0.70	0.49	0.70
National SMS	0.60	0.70	0.49	0.70
International SMS	5.00	5.00	5.00	5.00
Incoming SMS	Nil	Nil	Nil	Nil
All Other Charges as per plan	(1p/Sec)	(1p/Sec)	(all @ 49)	(all @ 49)

2. All other terms and conditions will remain the same.

- Vinadi (1p/Sec) special plan with FRC 42 and all@49 special plan with FRC48 stands withdrawn wef 23:59 Hrs of 10.11.2011.
- Henceforth, FRC 42 & FRC 48 shall enroll the new customers into “per Sec” plan and “per Minute” plan with effect from 11.11.2011.

Contd...

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Migration of existing subscribers under General Vinadi & Saral Vinadi to revised Per Sec plan and General all@49 & Saral all@49 to Per Min plan:

3. **Active,GP1 & GP2 subs:** All the customers in Active ,GP1 & GP2 under General vinadi, Saral vinadi plans, Generalall@49, Saralall@49 plans shall be migrated to Revised Per Sec plan & Per Min plan active/GP1/GP2 status respectively, in phased manner from 11-11-2011.
4. Henceforth, the plans eligible to form CUG is “Per Sec” and Per Minute” Plans only, w.e.f 11.11.2011. All the existing CUG customers in plan I & II, shall be migrated to revised Per Sec plan & Per Min plan on 11-11-11.
5. The above procedure shall also be applicable to the plans like: NOKIABUNDLED,SARAL BPL VINADI and FWP plans.
6. There is no change in the existing procedure to migrate to these two revised plans viz., “Per Sec” and Per Minute” by sending SMS to 53733 except the SMS Key word “MSEC” (instead of MVINADI) and “MMIN” (instead of M49) w.e.f 15.11.2011.

(K.R. Aravindavalli)

AGM(Marketing-CM)

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please.

Sr.GM TR/GM Finance Chennai for kind information please

DGM/DE IN Incharges - Trichy - for necessary action please

DGM (NWO)/DE Commercial, o/o GM(NW-O), Coimbatore - for information & necessary action please.

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS), Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in”

DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action please.